

2016 ELITE INSTRUCTOR MYPADI CHALLENGE

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

ELIGIBILITY: Elite Instructor *myPADI* Challenge (“Contest”) is open to PADI Members residing in the PADI Europe, Middle East and Africa territories who are 18 years of age or older (“Entrant”). Entrants must be renewed for 2015 and 2016 and not have a verified Quality Management action for June – October 2016 to win. Entrants must have obtained Elite Instructor status for 2015. Employees, and family members of employees, of PADI Worldwide Corp. and all related and affiliate companies, globally, are not eligible for the Contest. The Contest is void where restricted or otherwise prohibited by law.

“PADI” shall mean the PADI brand generally, or the PADI Europe, Middle East and Africa regional headquarter office.

GENERAL RULES AND CONDITIONS: The goal of the Contest is for Entrants to increase their entry level, con-ed and professional level certifications beginning 1 July to 31 October 2016, over the same calendar period for 2015 (“2015 Comparison Period”). Only certifications issued by 31 October 2016 will be counted. Growth will be determined by percentage growth of certifications over Entrant’s 2015 Comparison Period. In the event of a tie, winners will be determined based on the increase in the number of certifications for Contest period over Comparison Period. Entrants will compete in one of five categories, which are based on the Elite Instructor Award program. Entrants in each group will compete against one another to win.

- Level 1: 50 Elite Instructor Award status 5 winners
- Level 2: 100 Elite Instructor Award status 4 winners
- Level 3: 150 Elite Instructor Award status 3 winners
- Level 4: 200 Elite Instructor Award status 2 winners
- Level 5: 300 Elite Instructor Award status 1 winner

PRIZES

Each winner will receive the following:

- Free 2017 PADI Membership Renewal*
- Recognition in UJ, on PADI Social Media sites, Pros site and in local diving media (where possible)
- Feature Coverage in the *myPADI* Campaign
- A personalised PADI Jacket (valued at £100)

The Elite Instructor with the overall highest certifications during the Contest will win a Suunto D6i Computer (valued at £550).

*Note: 2017 Member Renewal value is subject to the actual 2017 Membership Renewal Fee.

By participating in the Contest, Entrants agree to be bound by these Official Contest Rules. Winners will be required to sign and complete a Publicity Release & Affidavit of Eligibility, where legally permissible, and return it to PADI within 10 days of notification; otherwise the prize may be forfeited and awarded to an alternate Entrant. Winners give PADI unlimited rights to use winners’ name, picture and likeness, and testimonials globally, in advertising and publicity for this Contest and for any other PADI use, without further compensation, where permitted by local law. Such use may include but is not limited to PADI YouTube Channel and related scuba YouTube Channels, PADI Pro Blog/Facebook, Twitter, Instagram, padi.com, Surface Interval, and press releases.



All local, state and federal taxes are the sole responsibility of the winners. No substitution of prize is permitted.

WINNER SELECTION: PADI will determine the winners once the Contest concludes (after 31 October 2016). The winners must be affiliated with PADI Europe, Middle East and Africa office (Regional Headquarter Office) as of 1 July 2015. Winners will be notified by email. PADI is not responsible for lost, misdirected or postage due mail. PADI is not responsible for any late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries. Incomplete or illegible entries are not eligible. PADI or its affiliates may rescind any promotion found to contain errors without liability at their sole discretion. Contest Rules and winners' names can be found on the Pros site of padi.com. For a copy of the Official Contest Rules and winners' names send a stamped, self-addressed envelope to: PADI, Pavilions, Bridgwater Road, Bristol BS13 8AE, UK or visit padi.com/elite. PADI's decision and selection of the winner shall be final.

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.

This Contest shall be governed by the laws of England and all legal actions instituted hereon shall be in the United Kingdom.

